

# Club Auto named one of Canada's Most Admired Corporate Cultures by Waterstone Human Capital

THORNHILL, Nov. 24, 2017 – Club Auto has been named as one of the 2017 Most Admired Corporate Cultures in Canada by Waterstone Human Capital, a leading executive search firm specializing in recruiting for fit and cultural talent management.

This award, now in its 14th year, recognizes best-in-class Canadian organizations for embracing cultures that enhance performance and sustain a competitive advantage. The award is presented annually to companies that demonstrate best-in-class performance in vision and leadership; recruitment and hiring for fit; cultural alignment and measurement; retention; rewards and recognition; organizational performance; and corporate social responsibility.

Based in Thornhill, ON, Club Auto provides services to the automotive sector in North America and focuses on its culture to provide world-class performance in an evolving industry. Club Auto recognizes the value of tracking the impact of culture when it comes to engagement and performance in a diverse and expanding business.

“Our industry is rapidly changing and in a state of almost constant disruption. In order to be successful, we knew we needed a top performing team that was highly engaged and committed to our clients,” says Sean Grasby, President & CEO. “We began measuring culture by partnering with a third party provider to conduct an employee survey. Data from these surveys are used to develop action plans for continuous improvement in all departments, with a special focus on positively impacting culture. We also measure cultural alignment when recognizing team member performance. This reward is a direct reflection of the great people that are dedicated to the success of our organization.”

“At Waterstone, we believe corporate culture drives performance and that it’s an organization’s greatest asset,” says Marty Parker, President and Chief Executive Officer of Waterstone Human Capital and Chair of the Canada’s Most Admired Awards Program. “Culture isn’t just about receiving additional work perks. It’s about a well-defined set of behaviours, or the values that govern them, that are reinforced, communicated and aligned throughout the organization.”

Club Auto is extremely proud and honoured to be recognized as one of Canada’s Most Admired Corporate Cultures by Waterstone Human Capital. Celebrations for the Canada’s Most Admired Corporate Cultures awards will take place on Thursday, March 1, 2018 with three events in Toronto at the Metro Toronto Convention Centre.

## **About Club Auto Ltd.**

For 25 years, Club Auto has successfully managed customer experiences on behalf of the top automotive brands in the world. Club Auto has developed a highly integrated service delivery platform that provides real-time access to a suite of automotive mobility services. These services include: Next-Generation Roadside Assistance, Customer Experience Management, Connected Car Services, Telematics Solutions, Emergency 911 Services, Mobile Self-Serve Solutions, Data Analysis & Insights, Concierge and Professional Services. For more information, please visit [clubautoltd.com](http://clubautoltd.com)

## **About Waterstone Human Capital:**

Waterstone Human Capital is a leading retained executive search firm specializing in recruiting for fit and cultural talent management for entrepreneurial-minded, high-growth organizations across North America. The Canada's Most Admired™ Corporate Cultures program is founded and presented by Waterstone Human Capital. This national program recognizes best-in-class Canadian organizations for fostering cultures that enhance performance and help sustain a competitive advantage. For more information please visit [WaterstoneHC.com](http://WaterstoneHC.com) or [CanadasMostAdmired.com](http://CanadasMostAdmired.com)